

Best Dressed at the Prom Rules



1st Prize: NEW Microsoft Surface & \$100 Thrift Town Gift Card!

2nd Prize: NEW 40 Inch LED TV & \$100 Thrift Town Gift Card!

3rd Prize: NEW Smart Camera & \$100 Thrift Town Gift Card!

Your Unique Prom Look must be Secondhand:

- Gals: Gown, dress, blouse & skirt, etc. Guys: Suit and dress shirt, or jacket, dress shirt & trousers, etc.
- Accessories (shoes, purses, ties, etc.) can be new, but if they are secondhand, they may earn you bonus points if the competition is stiff.
- Garments may be altered. Provide a before and after photo.
- No Purchase Necessary. Items can be from Thrift Town, grandma's closet, borrowed from a big sister, best friend, etc. Items **MUST** be secondhand.

Proof of Secondhand Prom Debut:

- A photo at this year's prom must be provided, feel free to include any glam shots. All photos entered into the contest may be used in future marketing by Thrift Town. Please include a photo of you **ALONE** in your outfit.
- A signed letter of consent from must be signed by **ALL** participants. If the entrant is a minor, then the parent/legal guardian of the minor must also sign the consent form to participate. (See consent form.)

If you are not attending prom... Everyone is welcome to enter by donating prom attire!

- You can still enter the Prom Contest ~ you may donate your Thrift Town DIY/Vintage Prom Dress or Men's Suit to any of our nonprofit partners <http://www.thrifttown.com/donations/> , or find a local prom dress project in your area.
- You must provide a copy of your donation receipt with a description of the garment(s) on the receipt.
- You must provide photo of the garment(s) preferably on a model.

Judging Criteria:

- 30% = Dress/Suit actually worn to a high school prom or donated to charity. (Photo and/or donation receipt required. See above.)
- 30% = Creativity/Originality
- 40% = Story/Description (One page or less. About 300 words.)

Enter to Win by June 30, 2014:

All entries are to be made by an individual. There are no couple's prizes. Two ways to enter:

1. By E-mail: contest@thrifttown.com. E-mail photos & consent form by scanning or photographing it.
2. By Mail: Norquist Salvage Corporation: 2151 Professional Dr. Suite 200, Roseville, CA 95661

Attn: Prom Contest- Gina Nielsen

Please include with your entry:

- First and Last Name, Mailing Address, Phone Number and Alternate Phone Number, E-mail Address, & Signed and Dated Letter of Consent (Next Page).

- Your story and all copies of receipts, photos, etc. as described above.
- Winners will be notified by phone or email by the end of August 2014.
- We will make every attempt to contact the winners. If you win and we are unable to contact you after two weeks, you will forfeit your prize to another winner.
- Employees or contractors of Norquist Salvage Corporation, Thrift Town, and its charity partners, or their family members and roommates may not enter to win.

Best Dressed at the Prom Entry & Consent Form

Participant Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone #1 : () _____ Phone #2 : () _____

E-mail: _____

I, _____, (Participant's Name/ Please Print Name) have read the contest rules and agree to participate in this contest. Participation in the contest represents understanding of the official contest rules found online at www.ThriftTown.com.

I, _____, (Parent /Guardian/Please Print Name) of minor child hereby consent for my child/ward (the named participant) to participate in "Thrift Town's Best Dressed at the Prom Contest".

Parent's/Guardian's Signature or Signature of Participant 18 years or older:

_____ Date: _____

The contest involves wearing a secondhand garment(s) to the prom, or donating a formal garment(s) to a nonprofit organization that provides formal attire to people in need. The contest requires a photo of the garment(s) being worn or donated, and a short story. Participation in this contest gives Thrift Town permission to use any photos and text from the story in Thrift Town marketing and advertising. Contestants will be identified by first name and state only. This consent form must be signed to participate.

Judging Criteria:

- 30% = Dress/Suit actually worn to a prom or donated to charity
- 30% = Creativity/Originality
- 40% = Story/Description (1 page or less. About 300 words.)

Enter to Win by June 30, 2014.

Winners will be announced in August 2014.

Prizes may not be exchanged for cash ~ no refunds/exchanges will be made.

See contest rules for details on how to enter.

To submit this form by E-mail, you may scan or clearly photograph it.

Good Luck and Thanks for Participating!